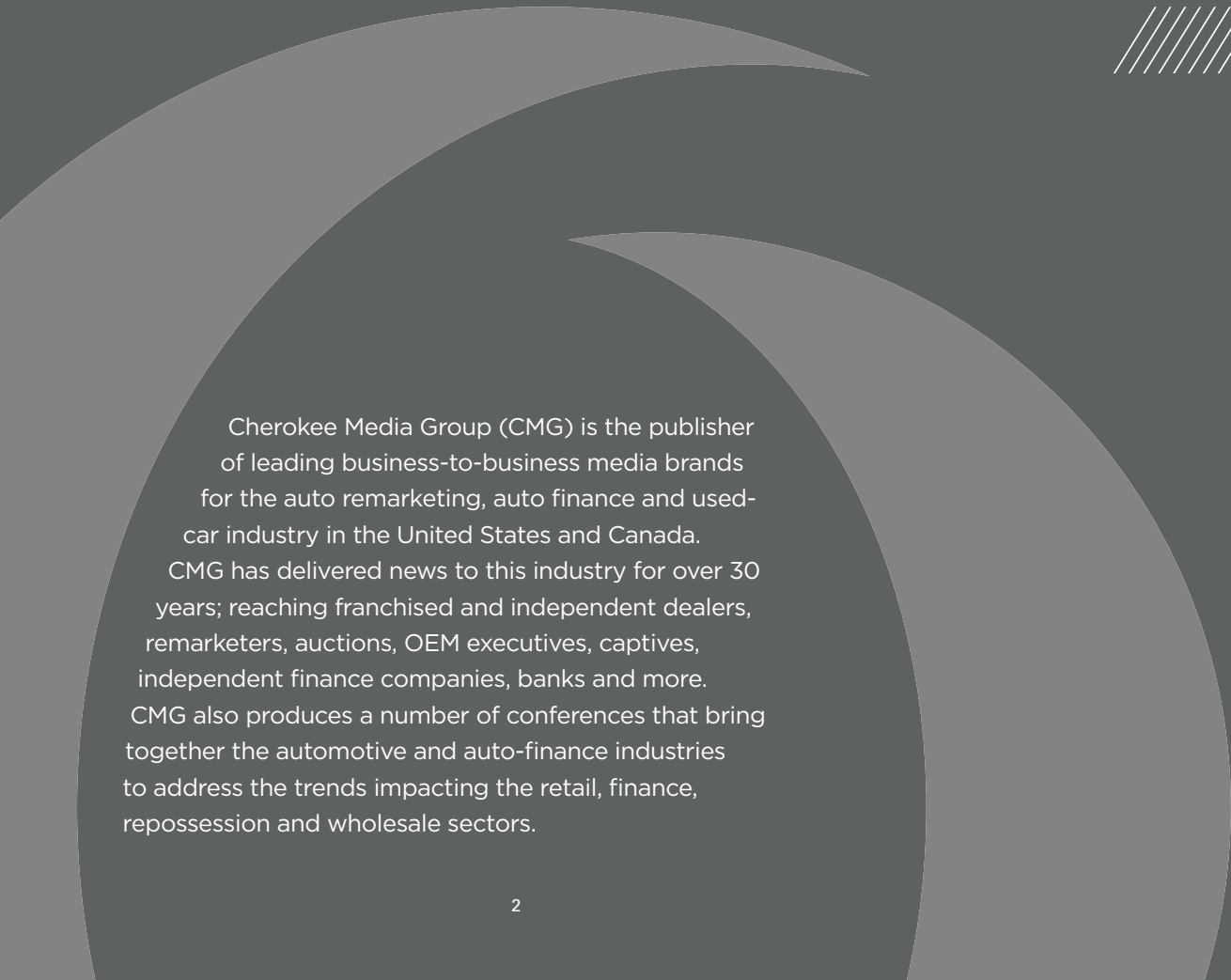


# CHEROKEE

MEDIA GROUP

In Print.  
Online.  
In Person.

# In Print. Online. In Person.



Cherokee Media Group (CMG) is the publisher of leading business-to-business media brands for the auto remarketing, auto finance and used-car industry in the United States and Canada.

CMG has delivered news to this industry for over 30 years; reaching franchised and independent dealers, remarketers, auctions, OEM executives, captives, independent finance companies, banks and more. CMG also produces a number of conferences that bring together the automotive and auto-finance industries to address the trends impacting the retail, finance, repossession and wholesale sectors.

## Publications

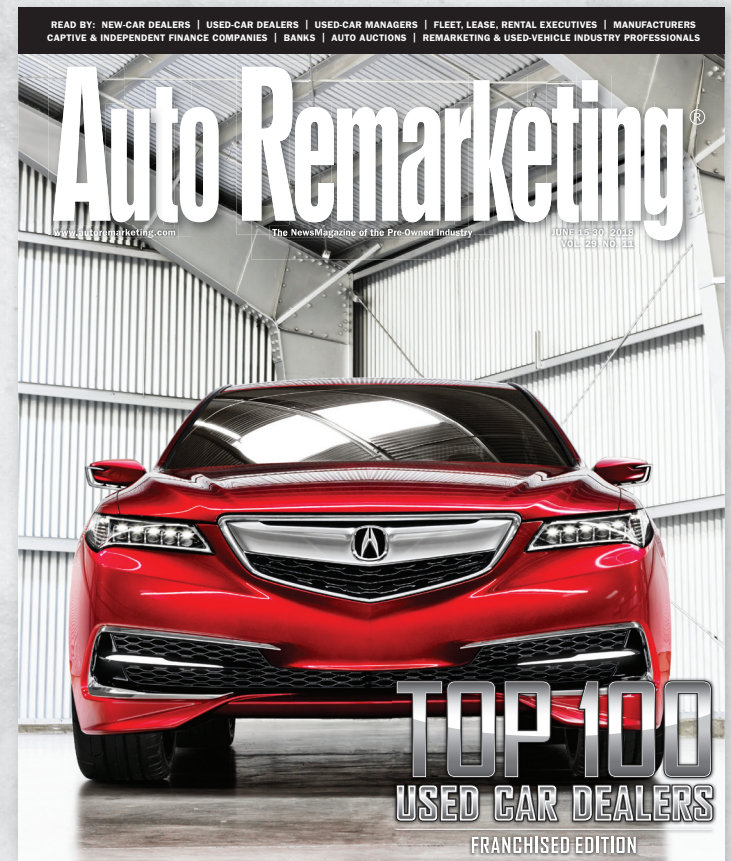
AR / SP / BHPH / ARC / AFJ

## Events

ARC / W&A / AIS / UCW

In print. Online.

# Auto Remarketing®



*Auto Remarketing* is the leading trade publication for the used-car and remarketing industries. While the pre-owned retail and wholesale vehicle markets and the auto finance industry remain at the heart of our news coverage, our reporting has expanded in recent years to include the growing technology sector and the automotive impact of innovations like e-commerce, mobility, fintech and artificial intelligence.

In print. Online.

**SubPrime** Auto Finance News



*SubPrime Auto Finance News* delivers in-depth updates and analysis associated with providers that specialize in originating vehicle installment contracts with consumers with soft credit histories.



In print. Online.

**BHPH** REPORT



*BHPH Report* offers industry information and best practices related to dealerships that often have a related finance company that fills the role of the servicing and collections arm of the operation.

In print. Online.

**Auto Remarketing® Canada**



*Auto Remarketing Canada* brings the top news from the Canadian remarketing industry to thousands of subscribers. It showcases Canada's top dealer groups, the best practices from the country's top dealers and in-depth looks at how these leaders shape Canada's remarketing industry.

[autoremarketingcanada.com](http://autoremarketingcanada.com)

In print. Online.



The newest endeavor from Cherokee Media Group — *Auto Fin Journal* — delivers informative and thought-provoking content and business intelligence that examine how technological advancements have changed the way automotive and auto finance companies service and communicate with their customers.

Online. In-Person.



Leading the future of auto.

The Auto Intel Council (AIC) is a private, membership-based organization whose current members include leading intelligence companies in the automotive space, along with their respective economists, researchers and executives.

For more information contact  
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**Business is an intellectual sport.  
Win with CMG Premium Membership.**

Easy access to enhanced content that will harness the power of Cherokee Media Group's combined content verticals in one convenient location. It will provide members with an upgraded level of knowledge, research and access to industry information. Features will include exclusive reporting, unique content, curated data and analysis from our team of writers and experts on trends, technology and topics impacting the used-car, remarketing, auto finance, repo and auto fintech industries. Additionally, members will receive valuable discounts and privileges for an array of CMG products.

For more information contact  
[www.autoremarketing.com/subscription-options](http://www.autoremarketing.com/subscription-options)



Online. In-Person.



## TURBOCHARGE YOUR CAREER

Following the success of “Dealer Training Day” at our Used Car Week and Auto Remarketing Canada conferences, Cherokee Media Group launched an online “Dealer Training Series”. The once-a-month series provides dealer training from leading industry professionals all with a goal of improving sales, profits and morale.

For more information contact  
[dealertraining.autoremarketing.com](http://dealertraining.autoremarketing.com)

# State *of the* Used Car Industry

Retail | Remarketing | Finance | Collections

Industry-leading market analysis and insights drive the exclusive used car market content developed for CMG's special reports and whitepaper series.

Through the lens of the industry's smartest people and most respected companies, our veteran content team takes an in-depth look at the ever-changing landscape of wholesaling, retailing and financing of used vehicles, as well as the collections and recoveries segment of the market.

Through these special whitepapers and reports, our team of editorial experts dives into how digitization continues to change the operations of the retail and wholesale segments of the used-car business, while also examining the legal and legislative developments that have implications for the auto finance and collections spaces.

For more information visit:  
[reports.autoremarketing.com](http://reports.autoremarketing.com)



# BE IN THE KNOW.

Subscribe to the **Auto Remarketing Podcast** for a quick and easy way to keep up with the latest trends in auto.

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Enjoy weekly interviews with industry execs, innovators and visionaries exploring their work, their thoughts, their predictions and more!

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## AUTO REMARKETING PODCAST



In-person.



Where C-level leaders, decision makers and influencers who are the driving force behind the remarketing and used-car industry in Canada come together to discuss the growing demand for certified pre-owned vehicles, automotive retail technology, used-vehicle supply trends, the evolution of auto finance, digital marketing and more.

In-person.



# WOMEN & AUTOMOTIVE

## CANADIAN LEADERSHIP FORUM

A one-day forum for change agents, risk takers and revolutionary leaders to share and discuss practical approaches for advancing women into leadership roles in the Canadian automotive industry. Women & Automotive aims to provide women entering the auto industry — and seasoned veterans — with the education, networking and career opportunities that will prepare them for top-tier leadership roles.



In-person.



Technology and digitization have changed how consumers buy, sell, finance, use and/or own vehicles, particularly in the last five to 10 years. The physical makeup of the vehicle itself has changed, too, with increased connectivity and other technological amenities, as well as greater use of electric/hybrid powertrains.

But this tech renaissance in automotive has also impacted the B2B applications of automotive, including the wholesale remarketing of vehicles and the finance mechanisms behind auto retail.

The Auto Intel Summit examined the innovation and digitization in the retail, finance and remarketing segments of automotive— including regulatory considerations, the role of the investment community, B2B and B2C applications of such tech developments and more.

In-person.



**Pre-Owned Con** focuses on certified pre-owned vehicles and the overall used-car market, tackling analytics, data, strategies, tech and big-picture visions, delivered by thought-leaders and industry icons.

**Auto Fin Con** focuses on the full spectrum of auto finance in the used-car market from subprime to prime, as well as regulatory impacts and fintech issues like blockchain and emerging technologies.

**Repo Con** tackles pain points for managing repossessions, recoveries and regulations, including questions related to new technology, new ideas and new ways of addressing risk and other key industry issues.

The **National Remarketing Conference** provides a forum of analysis, education and discussion that moves the wholesale auto industry forward. Focused on business intelligence for vehicle consignors, brick and mortar auto auctions, online auctions, and the technology and services providers.

**NAVICON** strives to connect auto tech startups and investors with the resources, network, clients and partnerships they need to grow.



# OUR TEAMS.

## Publishing



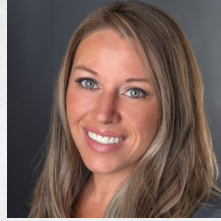
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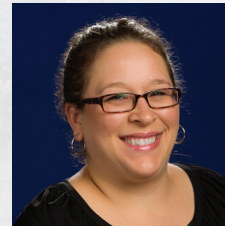


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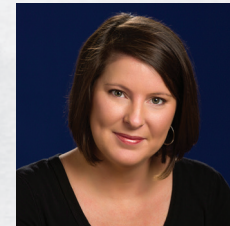


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